

International Trade Centre (ITC) Project Supply Survey

Increase Export capacities of SMEs (Agriculture & Textile) to China



International Trade Centre (ITC)

Project “Enhancing Export Capacities of Asian LDCs for Intra-regional Trade”

We are pleased to inform you that DCCI, Bangladesh, has been entrusted with a project “Enhancing Export Capacities of Asia LDCs’ by International trade Center (ITC) to support selected export ready Small Medium Enterprises (SMEs) from Bangladesh.

The objective of this project is to **increase exports of SMEs focused on Agro industry (vegetable/fruit/nut) and Textile & Clothing industry to China**. Under This project, ITC will invite 6 to 10 companies from each of the participating countries (Afghanistan, Bangladesh, Cambodia, Laos, Myanmar and Nepal) for its review to participate in the China Import Expo 2016 in Kunshan City (Close to Shanghai, China).

In this view above, DCCI will conduct a Supply Survey on perspective exporting SMEs. Shortlisted companies participating in the survey will benefit as follows:

- Publication of a comprehensive exporters’ directory and its dissemination among target users
- Participation in international trade fairs (selection of the right exhibitors);
- Participation in trade missions (selection of the right members);
- Identification of joint venture partners;
- Participation in joint marketing efforts;
- Participation in workshop
- Assistance in the formulation of appropriate policies by the Government based on the analysis of problems the companies may be facing and assistance required for export development;